



Helen Pollard

Selected Projects



Tiny Library Project 2018 - Project Manager - an initiative of Mernda Primary School SRC who wish to share their love of reading and books with pre-school children in their community.





Graffiti Prevention Grant – Site One – Revitalize Whittlesea - Mernda Community Garden with collaboration with Mernda Park P.S 2017

MERENDA

Scare in store for taggers

Old-school plan for modern problem

Paul Shapiro

SCARECROWS could be making a major comeback as a primary weapon in the war against graffiti taggers in a joint Whittlesea Council and Mernda Park Primary School project.

Council's Youth Services team, headed by Young People, worked with Grade 5 and 4 students at the school to come up with solutions to deter graffiti at the neighbouring Mernda Community Gardens at Carune Homestead.

Students created five scarecrows which they dot ted around the gardens to deter would be taggers and spray can scoundrels.

The students also produced a large mural made from bottle tops as an additional measure.

Youth Development Officer Helen Pollard worked

with the students over several months to create the works.

"They collected bottle tops from local businesses and students used their local environment as inspiration for their work which features birds, insects and fruit.

Whittlesea Mayor Kris Pavlidis praised the project as a way of involving young people in their community while educating them about the environment at the same time.

"Projects like this are wonderful as it helps them develop a sense of pride in their local area," she said.

"It would be wonderful to see this project replicated in other local schools."

Find more baseline projects at baseline.whittlesea.com

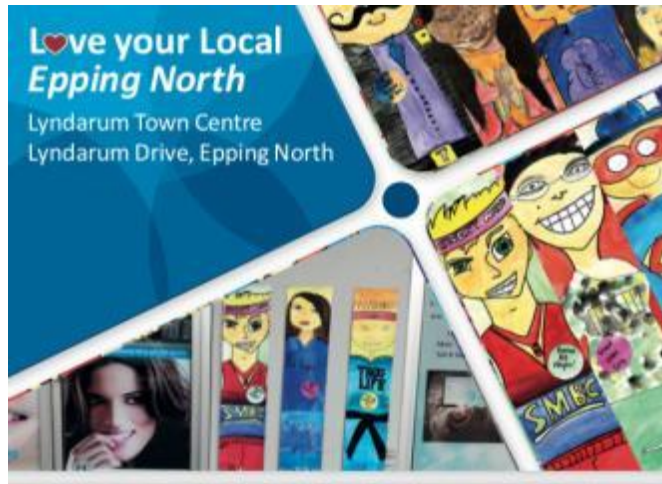


Whittlesea Mayor Kris Pavlidis with Zoe the builder scarecrow and Luka, 11, at Mernda Community Gardens. Picture: JAVIER EASTGATE





Graffiti Prevention Grant – Site two – Lyndarum Town Center, Epping North with collaboration with Epping Views P.S 2018



Lyndarum Family Dentist • Lyndarum Family Clinic
House & Party • Lyndarum Charcoal Chicken
Jetts Lyndarum • Meat at the Corner • Silver Blades
Rumaisa Pastry & Cafe • Pharmacy Select • BWS
Aroma Indian Cuisine • Domino's Pizza • Woolworths
Lyndarum Fish & Chips • Lan Empire Massage
Red Ribbon Noodles and Rice • Brumby Bakery
Hot House Pizza • TSG Tobacco Station and Tatts

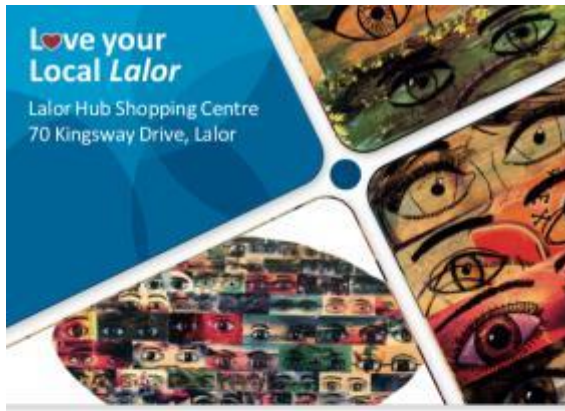
Revitalise Whittlesea:
**Love your Local
Epping North**
Lyndarum Town Centre

Lyndarum Family Dentist • Lyndarum Family Clinic
House & Party • Lyndarum Charcoal Chicken
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Baseline FOR PROGRESS
City of Whittlesea
Artsworks created by
Grade 6 students from
Epping View P.S.
VICTORIA



Graffiti Prevention Grant – Site 3 – Eyes of the Community Lalor Hub collaboration with Epping Views P.S 2018



Adam's BakeShop - Kingsway Fish and Chips
Ocean n'at and beauty salon - Latrobe Valley Salon
M1 Bazaar Cafe Deli & Groceries - CityLife Church
Pizza Papa Antonio - Southern Meat Co
Alimtory Fruits and Vegetables - Lalor Hub Burek
Adam's BakeShop - Kingsway Fish and Chips
Ocean n'at and beauty salon - Latrobe Valley Salon
M1 Bazaar Cafe Deli & Groceries - CityLife Church
Pizza Papa Antonio - Southern Meat Co
Alimtory Fruits and Vegetables - Lalor Hub Burek

Revitalise Whittlesea:

**Love your
Local Lalor**

Lalor Hub Shopping Centre

Adam's BakeShop - Kingsway Fish and Chips
Ocean n'at and beauty salon - Latrobe Valley Salon
M1 Bazaar Cafe Deli & Groceries - CityLife Church
Pizza Papa Antonio - Southern Meat Co
Alimtory Fruits and Vegetables - Lalor Hub Burek
Adam's BakeShop - Kingsway Fish and Chips
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Baseline



Artworks created by
Grade 6 students from
Epping Views PS





Find, Share, Engage Mernda Public Art Trial – collaboration with Mernda P.S 2017

Art task streets ahead

Mernda Primary School students are making their mark on the streets surrounding their school.

As part of a joint project with Whittlesea council, grade 4, 5 and 6 pupils have created artworks to put on show in their local streets.

The Find Share Engage project aimed to give the pupils a chance to showcase their community pride.

They explored statements about their community and designed their art pieces around them.

The art was then put on special foil paper and installed on footpaths.

Artist Helen Pollard was engaged by the council's Baseline for Young People to run workshops in conjunction with the school's art teacher, Kirsty Branagan.

Mayor Ricky Kirkham said it was important to give young people a voice.

"Young people are a very important part

of our community and listening to them is something I'm passionate about," he said.

"Projects such as this will help them continue to be proud of where they live and participate positively in their community."

The project was launched at a gallery-style event last Thursday, featuring finger food and mocktails.

Ms Pollard said the event was designed to make the pupils feel valued as artists.

"The students are so proud their messages are now displayed for the whole community to enjoy," she said.

Laura Mitchell



Mernda pupils raise a glass to their footpath art work. Lisa Wattamond



MERENDA



Mernda Primary School students with some of their artwork. Picture: DAVID SMITH

Kids' art hits the streets

THE streets around Mernda Primary School are now decorated with colourful art thanks to a joint Whittlesea Council and school project.

The Find Share Engage project has given students in Years 4, 5 and 6 the chance to showcase their community

pride by developing artworks to put on show in the street.

Artist Helen Pollard and the school's art teacher Kirsty Branagan ran workshops where students explored statements about the community and designed art pieces based on these.

The art was installed on the footpath around the school.

Ms Branagan said the school was grateful to have been part of the activity.

"The links between the school and community are strengthened through projects such as this," she said.

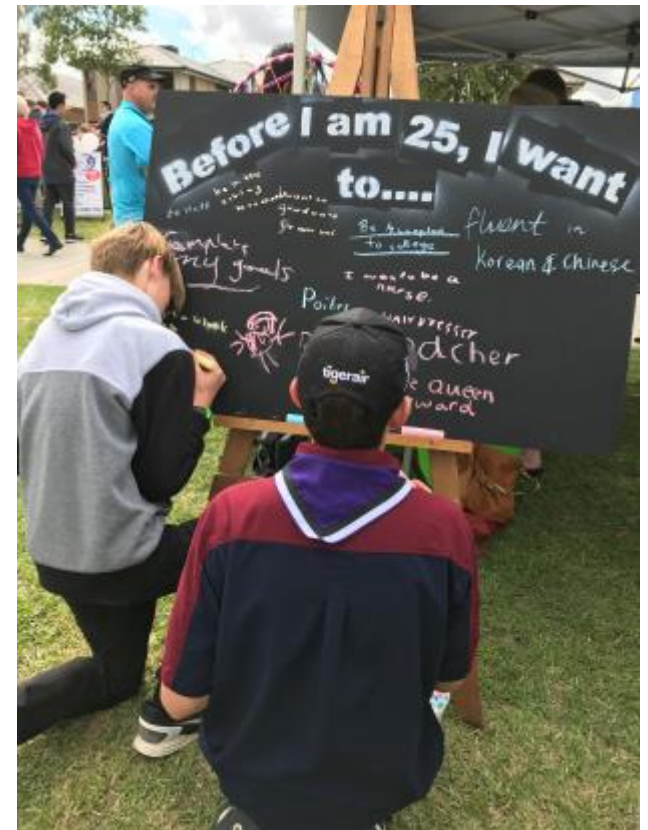


Celebrating Our Local Community – Bupup Womindjeka Family and Children's Centre - collaboration with centre's children Mosaic Project - 2016





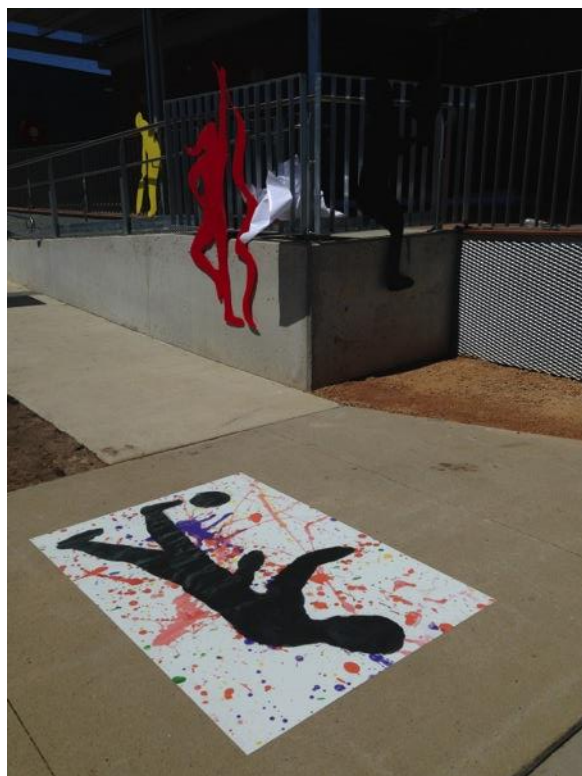
Mernda Community Festival – Before I am 25, I want to... Community consultation, 2017





Laurimar Sporting Pavilion public art installation with colabration with Laurimar P.S. 2015

Arts Officer



Council blazes trail with new creekside pathway through city

WORK has been completed on the Darebin Creek Trail.



Isabelle, Keira, Max and artist Helen Pollard check out the refurbished Laurimar pavilion.



‘Conservation of Local Birds’, Whittlesea CAC Project Manager and Arts Officer collaboration with 5 local artists and Whittlesea College 2015



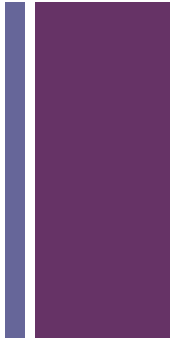


‘The Grand Parade by Geoff Hocking, 150th Agricultural Society Show Commemorative Sculpture, Whittlesea Project Manager 2014





**‘Publican Gallery Mural’, public art project, Prahran
Public Artist, 2013**





**‘Sights to be Seen – private art in public places’,
ephemeral public art project, High St, Thomastown
Project Manager 2012**





‘Olympic Village Art Project’, Heidelberg Shopping Precinct with collaboration with Heidelberg North P.S Arts Officer 2011



+ Around the Tracks, Mooroolbark Train Station Public Art Project, Mooroolbark 2010 Arts Officer





The Gift of Giving, Chinese NY Laneway installation, Box Hill. 2010 Public Artist





Artyfarty Parade - Girls Rock Group, Heidelberg Community Artist, 2010





Art in the 'City Essence', City of Dandenong Project Manager and Artist 2007



LANEWAYS ENLIVENED WITH TEMPORARY ART

The Essence project, commissioned by Dandenong City Council, aims to provide pedestrians with thought-provoking experiences when walking through the city centre. Newspaper article – 'Miss Pollard, who curated the installation, said: "We have tried to capture the essence of the city by representing its history and spirit in each piece."

"I created abstract representations of local maps featuring familiar places and landmarks." Ms Black's work celebrates a local native orchid; Ms Jarvis' work feature small abstract paintings of popular Dandenong sites; while Miss Ripani examines the ancient river red gum tree, cut down during the construction of the Dandenong Southern Bypass.'

Dandenong's revitalisation is well underway with many instantly visible projects regularly taking place in the heart of the city.

One of the more innovative projects is bringing temporary art installations into Dandenong's Laneways. Entitled ART in the CITY the projects are concentrated in Crump, Pearce and Ewart lanes to provide pedestrians with thought provoking experiences to break up their journey through the city centre.

The latest installation features four artists who have each produced work that is relevant to Dandenong. One of them is popular local artist Sue Jarvis, who has teamed up with RMIT public art masters students Helen Pollard, Wendy Black and Antonella Ripani.

Each has created their own work for different parts of the laneways and the entire installation has been curated by Helen Pollard.

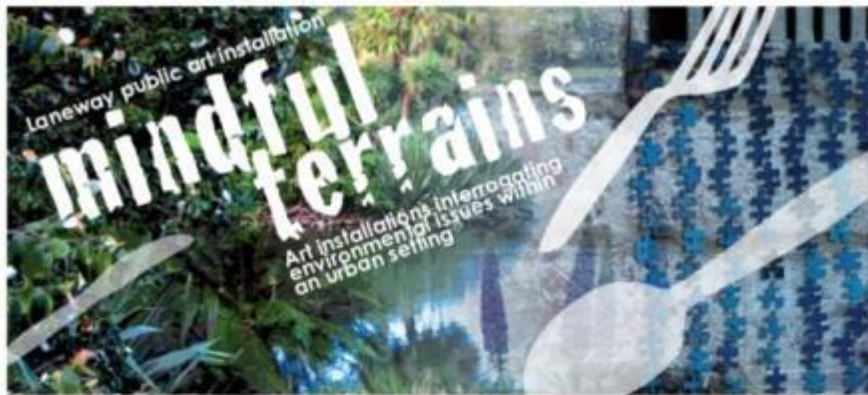
Helen's work utilizes local cultural maps and information, she is distorting and manipulating them and presenting them in an abstract formation.

Jenny Pemberton-Webb Place Manger explained, "Ewart Lane is a relatively under utilised pedestrian route. Hopefully by bringing this kind of work into the lane people will be more inclined to explore the space."





Art in the City 'Mindful Terrains', City of Dandenong with collaboration with local artists. 2007



ARTISTIC LANEWAYS WITH A SERIOUS MESSAGE

AN innovative laneway art project involving five artists and focused on the environment opens this week in Dandenong.

Mindful Terrains is one of several temporary art installations unveiled in the city under the Revitalising Central Dandenong project. Mayor Youhorn Chea said, the thought provoking pieces provided pedestrians with a diversion to break up their journey through the city centre.

“Mindful Terrains, in Ewart and Pearce lanes in Dandenong, focuses on larger environmental issues while allowing the viewer to enter a new environment within an urban setting,” Cr Chea said. “Five artists have created their own work for different parts of the laneways and the entire installation has been curated by Helen Pollard.”





Red Tomb Lantern installation, Xian, China with collaboration with Xian Xian University. Arts Officer, 2006

Site specific work developed in Xian, China in response to a large Tomb site located on the University campus.

Over 200 paper lanterns each individually decorated using the traditional Chinese technique of paper cutting.

This project was developed with local student consultation. I conducted workshop which included site visits to the tomb, on site analysis, cultural research and production workshops. The students produced and decorated the lanterns.





**Sile Sea Wall Mural, Turkey with collaboration with RMIT
and Turkish artists.
Public Artist, 2005.**

